

ORDER



KSNV

Orders
Order / Rev: 107116
Alt Order #:
Product Desc: District Court General Election 2012
Estimate:
Flight Dates: 10/01/12 - 11/05/12
Original Date / Rev: 09/26/12 / 10/29/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Committee To Elect Phung Jefferson
Buying Contact:
Billing Contact:
 6847 W. Charleston Blvd.
 Las Vegas, NV 89117

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee To Elect Phung Jefferson *Revised*
Demographic: A25-54
Product Codes: PLC12
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	9	\$2,750.00	\$2,337.50
10/29/12	11/05/12	11	\$4,900.00	\$4,165.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$2,750.00	\$2,337.50	0.00
November 2012	11	\$4,900.00	\$4,165.00	0.00
Totals	20	\$7,650.00	\$6,502.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	11/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	-----	:30	0	\$300.00	2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		1				\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$300.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$300.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$300.00		0.00			
N 2	KSNV	10/22/12	11/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	-----	:30	0	\$450.00	2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$450.00		0.00			
N 3	KSNV	10/08/12	11/05/12	M-F Today Show II 3rd IOM M-F Today Show II		9-10a	-----	:30	0	\$275.00	2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$275.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			

Order / Rev: 107116
 Alt Order #:
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Committee To Elect Phung Jefferson
 Product Desc: District Court General Election 2012
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	10/08/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a MTWThF---- :30 (\$275.00) 0.00 NM See MG 3.5,3.6 [NOT AVAILABLE RATE] NOT AVAILABLE RATE Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 KSNV 11/05/12-11/11/12 M-F Today Show II 3rd Hr 9-10a M----- :30 (\$275.00) 0.00 NM See MG 3.5,3.6 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 11/05/12-11/05/12 M-F Today Show II 3rd Hr 9-10a M----- :30 \$275.00 0.00 NM MG for 3.4,3.3 6 KSNV 10/31/12-10/31/12 M-F Today Show II 3rd Hr 9-10a --W----- :30 \$275.00 0.00 NM MG for 3.4,3.3 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 4	KSNV	10/01/12	11/05/12	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWTF-- 1 \$275.00 0.00 Week: 10/08/12 10/14/12 ----- 0 \$275.00 0.00 Week: 10/15/12 10/21/12 MTWTF-- 1 \$275.00 0.00 Week: 10/22/12 10/28/12 ----- 0 \$275.00 0.00 Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00															
N 5	KSNV	10/29/12	11/04/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-----	:30	0	\$750.002		0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 1 \$750.00 0.00															
N 6	KSNV	10/29/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-----	:30	0	\$775.002		0.00	NM	2	\$1,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 1 \$775.00 0.00 Week: 11/05/12 11/11/12 M----- 1 \$775.00 0.00															
													Totals	20	\$7,650.00